

Flat tire leads to assault in another county after blood found

Aaron Daggy, 39, Sheep Barn Ridge Road Kingston, was charged with DUI, and Implied Consent.

Deputy Charles Huskin LCSO, was on routine patrol, and observed a white Ford F-250 leaving Jones Rd. and drive onto Hwy 321. Deputy observed the vehicle turn on it's emergency flasher's, (see DUI pg. 7)



Aaron Daggy

Underage and over the limit



Fernando Fernandez (see Underage pg. 5)

You can run but you can't hide!



Kirstin Farmer (see Wanted pg. 2)

Only In East Tennessee

GET OUT OF THE CAR !!!

This is a true account recorded in the police log of Knoxville, Tennessee.

A lady did her shopping and, upon returning to her car, found four males in the act of leaving with her vehicle. She dropped her shopping bags and drew her handgun,

proceeding to scream at the top of her lungs, "I have a gun, and I

know how to use it! GET OUT OF THE CAR!"...

The four men didn't wait for a second threat. They got out and ran like mad. the lady, somewhat shaken, then proceeded to load her shopping bags into the back of the car and got

(see Get Out pg. 4)

How to Make Money Writing Online and Content Marketing

by: C.A. Perez

Article writers using content marketing often overlook content readability when composing their articles. Writing articles online for money must not only consider motivating readers to buy a product. To make money writing online, authors must also provide readable quality content.

With the advent of Google's stated goal to improve a user's search experience, many websites and articles lost

their coveted positions in Search Engine Ranking Positions (SERPs). It is now, more than ever, that quality website content writing is king. Writing online for money as a means of 'gaming' the search engines through keyword stuffing, article blasts to thousands of article directories, and weak, poorly structured website content writing are gone.

Readability
Readability measures (see Writing pg. 3)

Verse of the Day

I am the good shepherd. The good shepherd lays down his life for the sheep. — John 10:11

Obituaries
see inside

Wazzup

A Big Shout Out To Shannon, it was great hearing from you girl, don't be such a stranger!

Weather

Today: Generally sunny. High around 85F.
Tonight: Clear skies. Low

62F.
Friday Sunshine. High 87F.
Friday Night A mostly clear sky. Low around 65F.

Horoscopes

Leo 7/23-8/22
Although a variety of social activities has kept you hopping during the

past few days, you might feel the need to crawl back under the covers today after the emotional Moon enters your 12th House of Privacy. But even if you long to be alone, you can still benefit greatly from

(Continued on page 6)



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Wanted

Kirstin Farmer, 23, Atchley Chapel Road Lenoir City, was charged with Resisting Arrest and Assisting other Agency.

Deputy Lance Anderson LCSO, responded to Axley Chapel Rd. in

reference to a wanted person out of Blount County, TN. Upon arrival in a clearly marked high visible sheriff pa-

trol vehicle Deputy observed a white female with dark hair wearing a gray shirt with black short take off running at a fast pace from the front yard around the residence to the back yard. The female who ran upon FDeputy arrival was confirmed to be Kirsten Farmer, the offender, by her father who was in the back yard. Deputy was given consent

to search the residence and found the offender hiding in a bedroom closet. Deputy order the offender out of the closet but she initially refused. Deputy took hold of the offender, extracted her from the closet,

and placed her into custody.

The offender stated she knew she had a warrant from Blount County when she ran upon Deputy arrival. The offender was transported to the Loudon County Jail without

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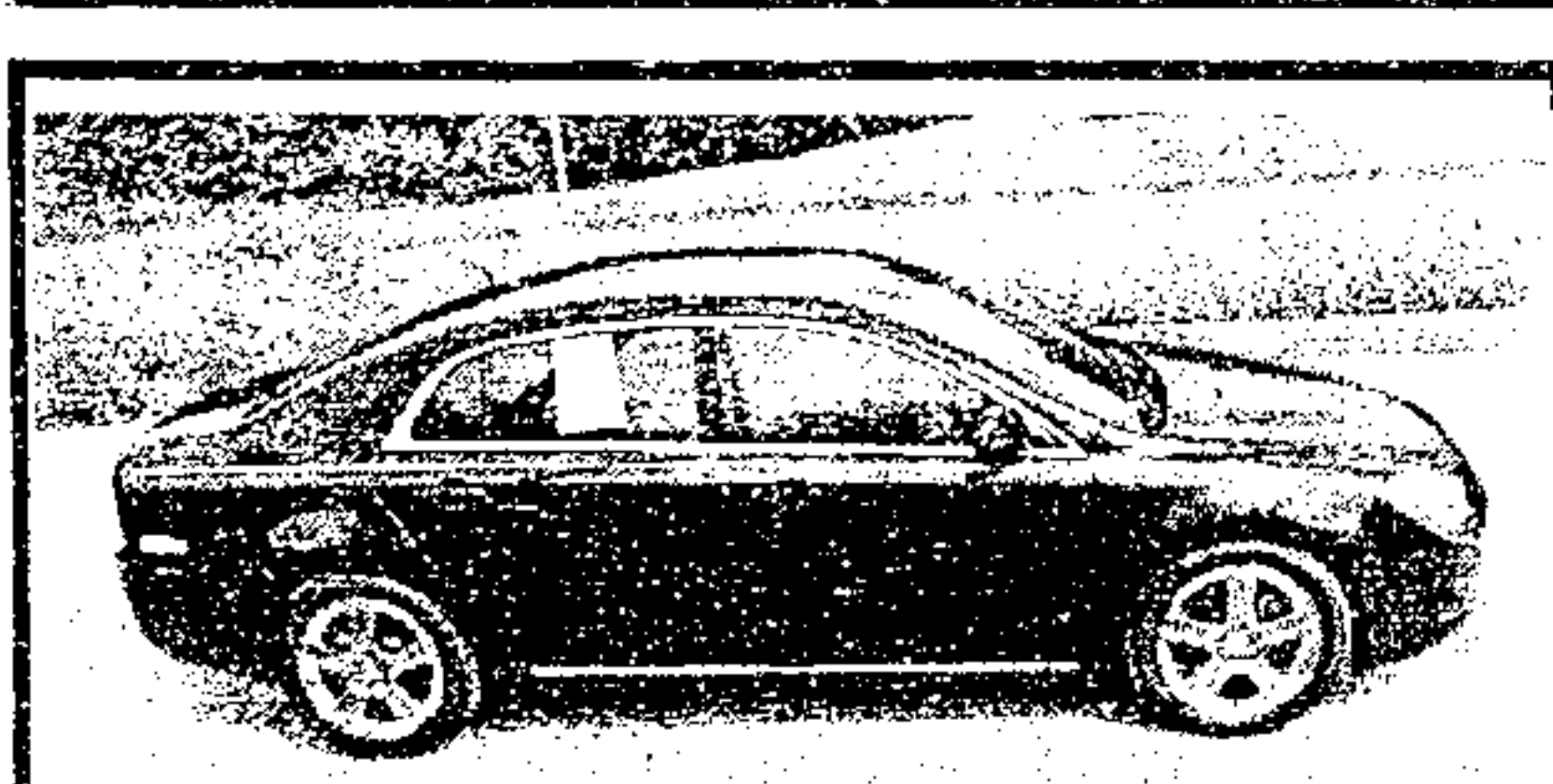
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 <p>2007 Grand Cherokee Rocky Mtn Edition, alloy wheels, auto, luxury, pw, pl, a/c</p>	 <p>2007 Ford Sport Trac - Tow Pkg, Bed Liner, V6, Spacious, Like New, PW, PL, A/C</p>	 <p>2010 Chevy Malibu 2LT 40 MPG, Sunroof, Leather, Dual Heated Seats, PS, PW</p>

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Writing

the grade level needed to understand any document. There are several schemes that are used to determine readability. The Flesch-Kincaid Grade Level is one of better known and most used measurements. Your content writing can be much improved if you incorporate this measure into your article writing.

Although it has come under criticism for its simplicity, Flesch-Kincaid Grade Level scale is still widely used and can give you an idea of your article's readability.

You can determine your article's readability with the Flesch-Kincaid Grade Level scale which assigns a grade level to the written material. MS Word provides a readability statistics feature found under the spell check tab that determines your article's grade level reading score.

There are free utilities on the web that allow you to copy and paste your document and the utility will return the grade level score. There are others. Online-Utility.org is one. You can find them with a 'free readability tools' search on the internet.

You can also use the Google 'more search tools' feature found at the bottom of the left

navigation bar when doing a Google search and choosing 'reading level'. The organic results will show 'basic', 'intermediate', or 'advanced' reading levels for each of the page results.

Although, the results may not be 100% accurate, they do give you an idea of the grade level that your article or page is written at. It may seem that I am putting much emphasis on readability and qual-

ity content. It is important to note when writing for the web that the content be easily understandable by your targeted reader. You make money writing articles online by targeting your reader.

Ideal Reading Level

If you dumb down your website content writing, the reader may feel insulted and dismiss your words. If your words are too pedantic, read-

ers may accuse you of flaunting your knowledge. You may have quality content, but not readable by your targeted audience.

What is the ideal reading grade level? The answer eludes me. Many claim that the national average reading level is eighth grade and that article writers should write at that level or lower when writ-

(see Writing ctd. pg. 4)

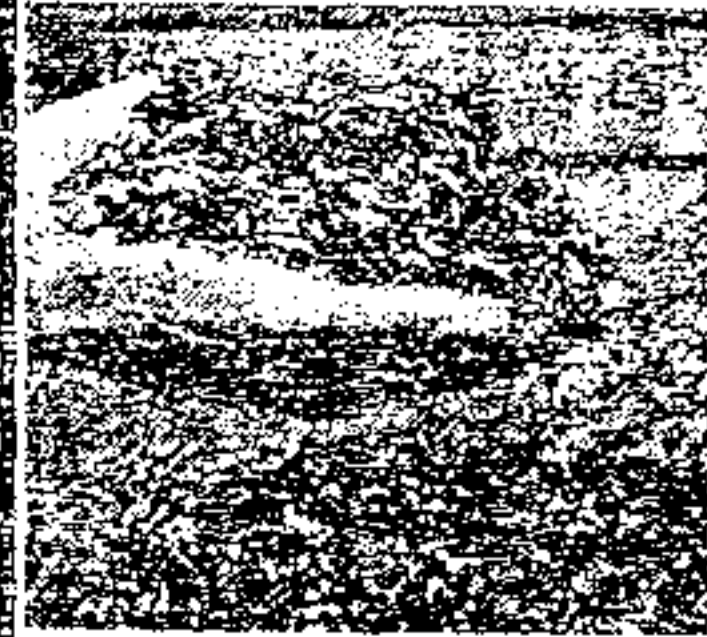
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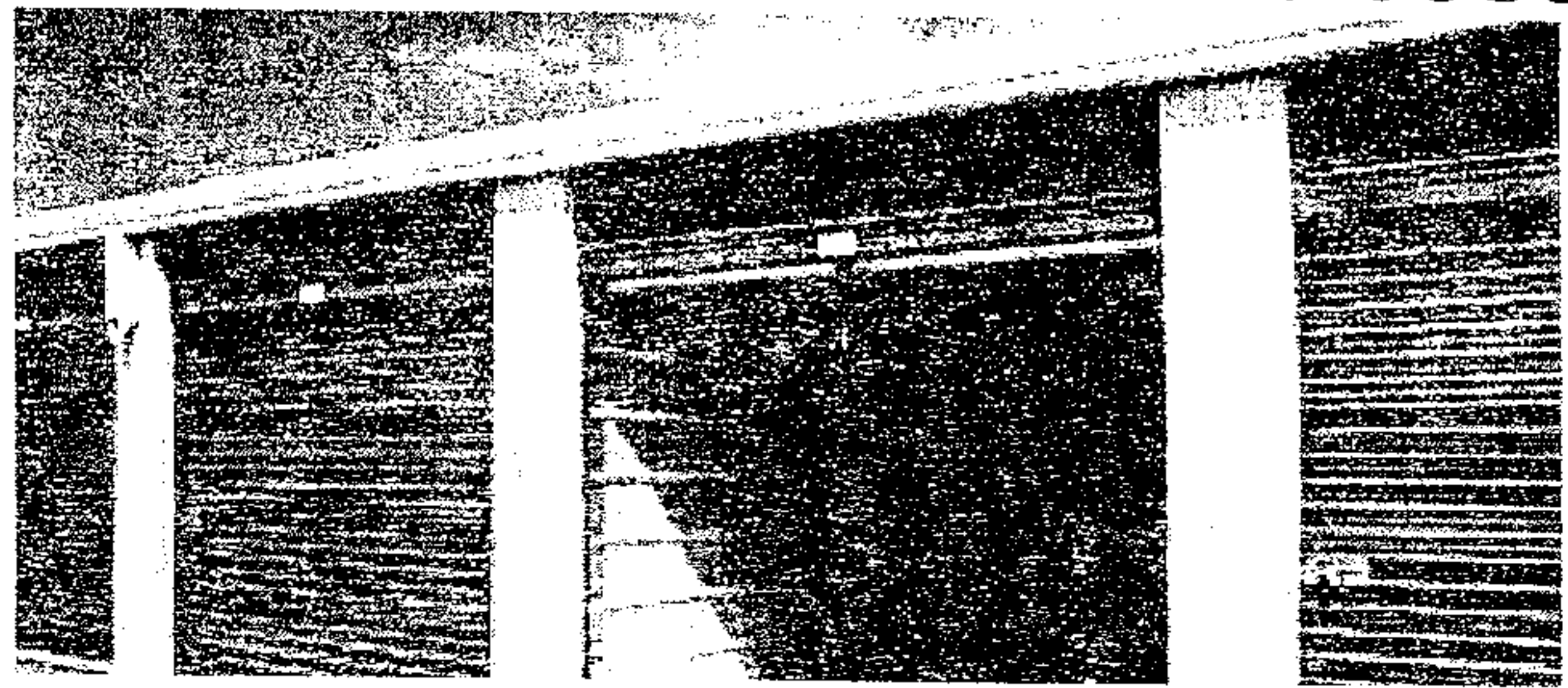


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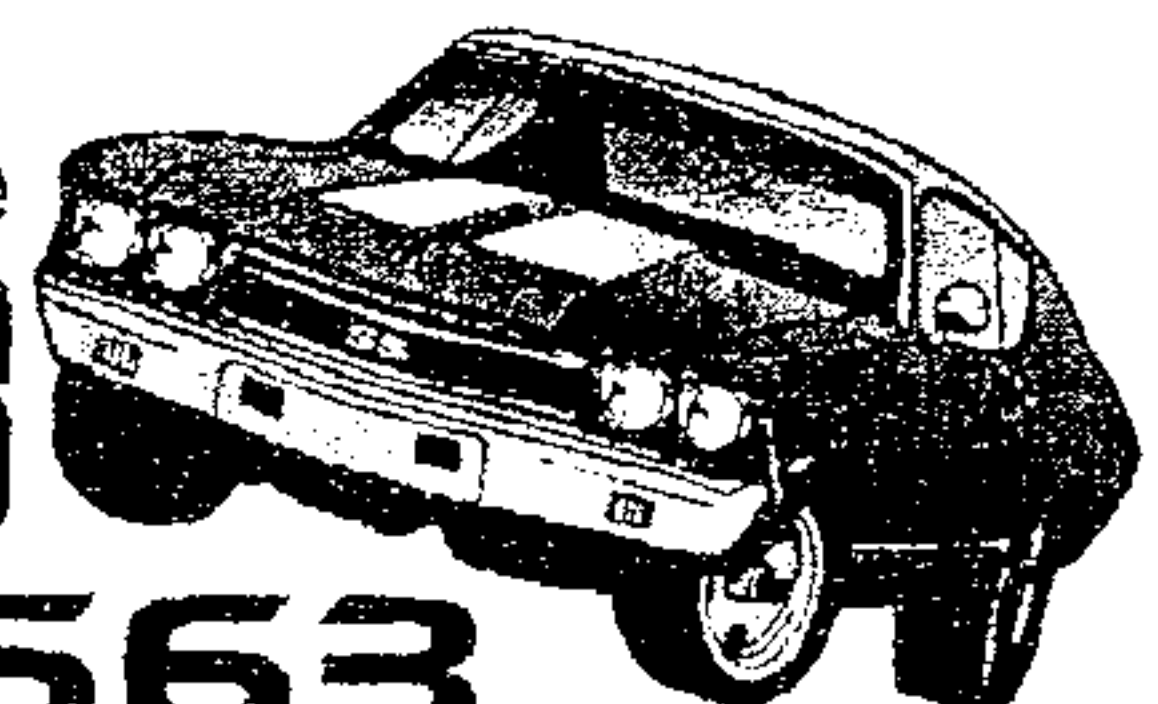
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Get Out

into the driver's seat. She was so shaken that she could not get her key into the ignition. She tried and tried, and then she realized why.

It was for the same reason she had wondered why there was a football, a Frisbee, and two 12-packs of beer in the front seat.

A few minutes later, she found her own car parked four or five spaces farther down. She loaded her bags into the car and drove to the police station to report her mistake.

The sergeant to whom she told the

story couldn't stop laughing. He pointed to the other end of the counter, where four pale men were reporting a car-jacking by a mad, senior woman described as white, a little more than five feet tall, glasses, curly white hair, and carrying a large handgun.

No charges were filed.

Moral of the story? If you're going to have a senior moment...

Make it memorable!

Writing ctd. from pg. 3

ing for the web. I have yet to find any evidence

to substantiate that claim or that you will make money writing to that grade level.

Studies have been conducted by various governmental agencies under the U.S. Department of Education and by independent private agencies on various aspects of literacy throughout the United States, but I have yet to find any authoritative data that specifically identifies the national reading average to be at the eighth grade level.

Adult Literacy in America

The study most often cited as the source of the eighth grade

reading level claim is a 1993 study, Adult Literacy in America: A First Look at the Results of the National Adult Literacy Survey, by Irwin S. Kirsch, sponsored by the National Center for Education Statistics. You can review the results

yourself at the National Center for Education Statistics.

However, the study does not specifically state that the national reading level average is at the eighth grade level. In fact, the study's committee "agreed that

see Writing conc. pg. 5

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Underage

Fernando Fernandez, 20, Seed Tick Road Philadelphia, was charged with DUI.

Officer Jonathan Yates LPD, observed a green Honda Civic traveling the wrong way on a one way street/ parking lot that is clearly marked. The one way street runs along the Hwy 11 bridge and Commerce

St. The vehicle also had a faulty driver side brake light. Officer stopped the vehicle and identified the driver as Fernando Fernandez, a 20 year old male. He had the odor of an intoxicating beverage on his person and stated to have consumed two or three beers. He had red blood shot eyes and performed poorly on field sobriety tasks. He was

arrested and transported to jail. He agreed to a breathalyzer test and registered a .12 BAC. He was charged with DUI. Said happened in Loudon, TN. Officer Jonathan Yates LPD, made the arrest.

Writing conc. from pg.

expressing the literacy proficiencies of adults in school-based terms or grade-level scores is inappropriate.”

The study did survey levels of literacy skills ranging from Level 1 to Level 5, with Level 5 being the most difficult or the highest skill level. The survey did show that about half the population performed at levels 3-5 and half performed within the lower levels 1 and 2.

SERPs and Readability

Nevertheless, if we accept the various read-

ing level scales like, Flesch-Kincaid, article writers can improve their content marketing to more closely match the acceptance of targeted readers. In addition, Google and other search engines may or may not look favorably on the webpage or article and rank it higher than one that Google deems to be written at an inappropriate level as evidenced by the Official Google Blog

For instance, an article written at the twelfth grade level about building a tool shed may not be looked upon as worthy of Google's definition of maximizing the user search experience. An article on the same subject written at the sixth or seventh grade level might well fair much better in the SERPs.

On the other hand, writing an article on the Literacy Statistics of Migrant Workers at the fourth or fifth grade level would not fare well with academic readers and probably not with the search engines.

The point is that article writers should consider readability when writing articles. The effort does not need to be an all consuming effort. Readability can easily be checked with one of the tools I mentioned earlier.

Be aware of the end user. The more you comply with Google's goal of "providing the best user experience possible," the more favorably the search engine will rank your writing for money efforts.

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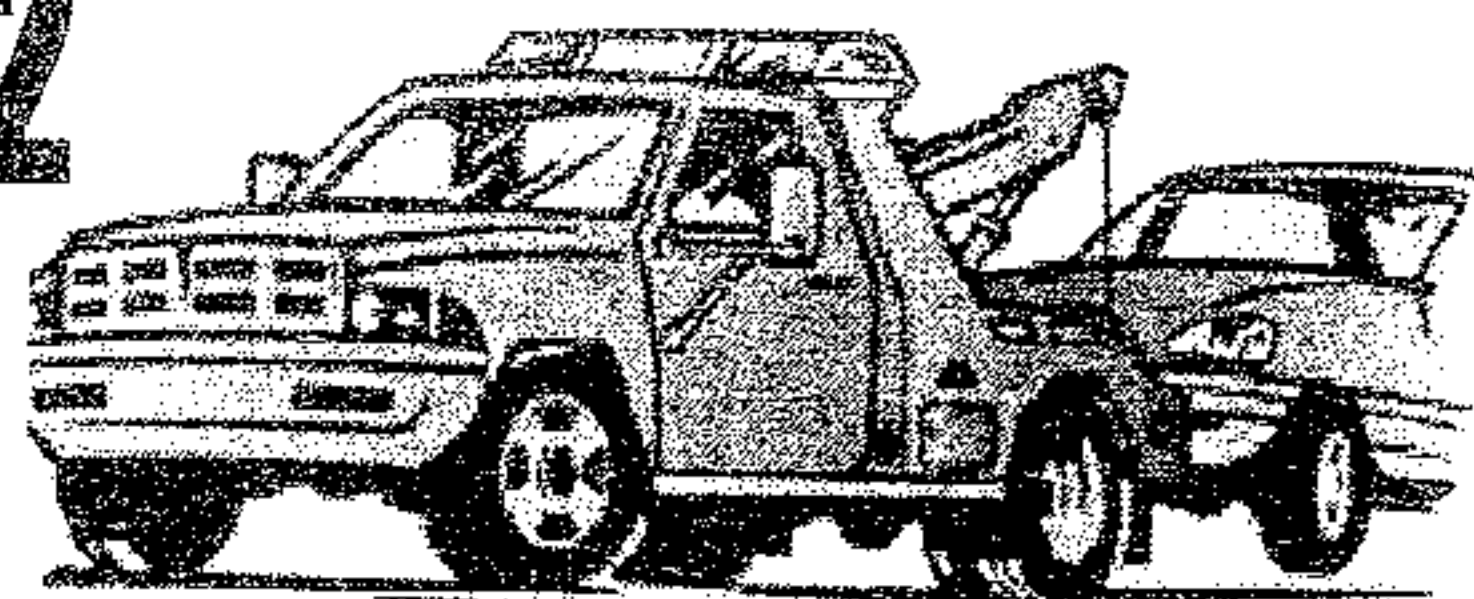
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DUI

and pull over at Hwy 321 at Whitewing Rd. North with a flat left front tire. Deputy pulled over to assist with Emergency lights for the subject, and as he approached the vehicle Deputy could smell an odor of an alcohol beverage coming from the subject's person as he approached me. Deputy made contact with the subject, Mr. Aaron Daggy, and Deputy ask Mr. Daggy if he had been drinking, and how much he had drank. Mr. Daggy stated that he had drank a few beer's earlier in the day at a concert.

Deputy ask Mr. Dag-

gy if he would do field sobriety, and he stated yes, and he did perform poorly. Mr. Daggy had red blood shot eye's and very unsteady on his feet. When Deputy light shined Mr. Daggy's face he noticed that Aaron had blood on his person, and Deputy ask him where the blood came from . and he stated that he and his girlfriend had got into an argument at the concert, and she had struck him. Deputy told Mr. Daggy he was under arrest for DUI, and placed him in custody. There was blood in the vehicle, and a woman's purse, shoes, and cell phone were in the ve-

hicle belonging to the girlfriend. LCSD SGT. Jerramie Bowen along with K-9 Deputy Chris Hutchens arrived on scene, and conducted an investigation of the welfare of the girl friend, which she was found to be OK.

SGT Bowen also founded that Mr. Daggy had been at Jones Rd. yelling and scaming at the residence there. He also founded that an assault had ocured in Knox County, and a report was taken for Assault. Mr. Daggy was read implied consent where he did agree to a blood test, but after arriving at the Ft. Loudon E.R. he did re-

fuse, and was escorted to the Loudon County Jail. This did happen in Loudon County. Deputy Charles Huskins LCSO, made the arrest.

Obituaries

Floyd Owen - age 91 of Lenoir City, TN formerly of Grand Rapids, MI and Hudson, FL passed away Thursday, August 6, 2015. He was of member of First Baptist Church in Lenoir City. Floyd was a veteran of W. W. II serving in the U. S. Army and retired

from the United States Postal Service. Preceded in death by his parents, 8 brothers and sisters. He is survived by his wife of 66 years, Freeda Owen; children and spouses: Gary and Pat Owen of Chattanooga, Kathie and Dale Eichenberg of Caledonia, MI, Steve and Bonnie Owen of Newaygo, MI, Carlene and Ron LaScola of the Tellico Village Community, TN; 9 grandchildren; 18 great-grandchildren; many nieces and nephews. The family will receive friends from

(see Obits etd. pg. 8)

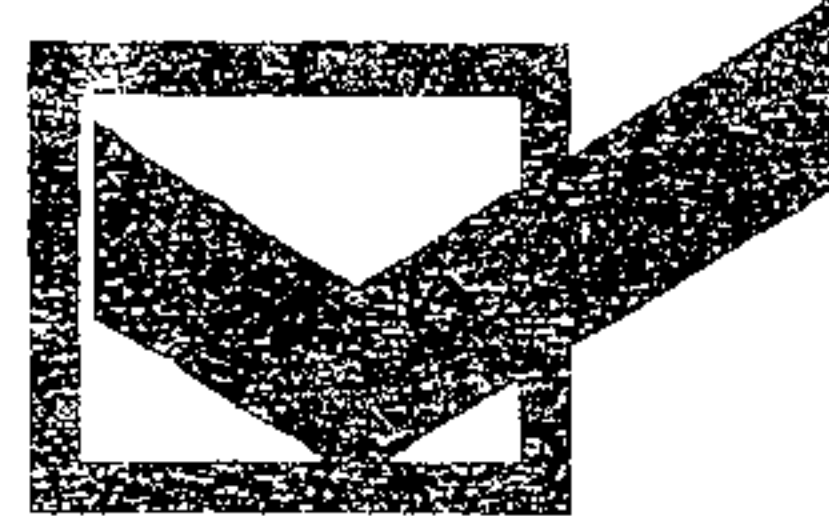
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